GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

STARRED QUESTION NO:414
ANSWERED ON:12.08.2002
TOURIST CENTRES OF INTERNATIONAL STANDARDS
JASKAUR MEENA;YOGI ADITYANATH

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether there are tourists centres of international standards in the country;

(a) if so, the details thereof, State-wise;

(b) the steps being taken by the Government to attract more domestic and foreign tourists to such centres; and

(c) the funds provided to the States for the development of these centres?

Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

(a) to (d) : A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO PART (a) TO (d) OF LOK SABHA STARRED QUESTION NO.+414 TO BE ANSWERED 12.08.2002 REGARDING TOURIST CENTRES OF INTERNATIONAL STANDARDS

(d) and (b) : While there are a large number of tourist centres/places in the country which are visited by the international tourists, none of them have been designated as tourist centre of international standards as there is no such practice of doing so.

(c) : In order to boost domestic and foreign tourists in the country the following steps have been initiated: -

- Propagating India as a safe and secure destination.
- Stepping-up marketing in the western and Northern world.
- Breaking new ground in the East and South, particularly with regard to China, Korea, Japan, Taiwan, Singapore and Australia.
- Positioning and maintaining tourism development as a national priority activity.
- Enhancing and maintaining the competitiveness of India as a tourism destination.
- Improving India`s existing tourism products and expanding these to meet new market requirements.
- Creation of world class infrastructure.
- Developing sustained and effective market plans and programmes.
- Special thrust to rural and small segment tourism and
- Attention to civilizational issues and issues pertaining to civic administration and good governance and also of social and cultural values.

(d) : Department of Tourism, Government of India provides financial assistance every year to the State Governments/UT Administrations for the projects identified in consultation with them. During the 9th Five Year Plan 1563 projects amount to Rs.372 crore were sanctioned for development and promotion of tourism in places of tourist interest in the country.